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MEDIA RELEASE
For Immediate Release

Mr Ben Ho is Appointed Chief Financial Officer for E-Hors

Mr Ben Ho has recently been appointed the Chief Financial Officer of E-Hors. He brings with him more than 10 years of valuable hospitality and accounting experience, having worked at Bayview Beach Resort, Sunway Hotels and Hard Rock Hotels.

Mr Ben Ho started his career in hospitality as a Deputy Financial Controller with Bayview Beach Resort in Penang. Later, he moved on to Sunway Hotel Penang and Sunway Hotel Seberang Jaya as Director of Finance and was eventually promoted to be Executive Assistant Manager. This was followed by him being offered his first overseas posting as Director of Finance of Hard Rock Hotels which was based in Pattaya. He ended his contract with Hard Rock Hotel as pre-opening team in Penang.

In his years of working in the hospitality industry, he was able to leverage his hospitality experience to streamline the process of the Hotel Operating System and provide business intelligent information to enhance not only the bottom line but also the top line of the company performance.

“We are pleased to announce Ben's appointment. Throughout his career, Ben has distinguished himself as a true leader in the financial and operational areas. Ben's experience and dedication makes him well-suited to lead our accounting department. We look forward to working with Ben in the months ahead as we continue to expand internationally,” said Wouter Piët, CEO of E-Hors.

Ben will be responsible for leading the accounts team in managing the finance of all E-Hors subsidiaries.

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