



E-hors (M) Sdn. Bhd.
(Company No: 717092-P)

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MEDIA RELEASE
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Bukit Gambang Resort City Able to Achieve its Goals with E-HORS

Bukit Gambang Resort City strives to be “green” and have consolidated data for all their resorts as an integrated resort city. The management has decided that E-HORS (Electronic Hotel Operations and Reservation System) is the best fit for the resorts as the system is able to help achieve their goals.

“E-HORS is able to achieve our goals by being paperless and it suits our integrated resort requirement perfectly, being an integrated multi property system. On top of that, we are able to save on investment costs as a PABX is not needed,” commented Mr Heap Wei Guan, the Finance Manager for the Sentoria Group, when asked how they can benefit from E-HORS.

This project is developed by Sentoria group of companies and is the first and largest water park resort city in the east coast of Malaysia. The total room inventory for Bukit Gambang resorts amount up to 4000+ rooms. All resorts will be fully equipped with the complete E-HORS solution including E-HORS IPBX.

“The Bukit Gambang Resort City project is an ambitious project and is very unique with nature-based themes development. E-Hors is proud to be a part of this and being able to contribute to a “greener” environment with our system,” stated Wouter Piët, the CEO of E-Hors.

E-HORS is the first hospitality system to have a “paperless” concept. Quotations, deposit receipts, invoices, purchasing documents and approval cycles are all done electronically and there is no need to print any documents. Quotations, invoices, purchase orders and other paperwork can be sent via e-mail in PDF formats. Breakfast vouchers and package vouchers can be managed in E-HORS programs. All reports and documents can be done in E-HORS, so there is no need for pre-printed documents or NCR papers which is a threat to our health and also the environment.

Bukit Gambang Resort City is an RM1billion integrated resort city built over 10 years. As E-HORS is a multi property system, the management of Sentoria group will be able to benefit from using E-HORS in all its resorts by having real time benchmarking and consolidated reports which are essential for decision making. Hotel guests will also be able to benefit from a multi property system. Guest profiles will be available throughout the properties in Bukit Gambang Resort City which allows hotel employees to recognize guest preferences no matter which resort guests prefer. Staffs can also make reservations for guests if they decide to stay in another resort.



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Tremendous savings on IT investments and human resources can be realized with E-HORS as it is an integrated solution. The total investment for island solutions used by different departments is far more than an integrated solution. Reservations, Accountings and Purchasing can be centralized from a single location resulting in less human resources needed.

E-HORS will first be implemented in Sempurna Resort, which has 108 rooms and one café. A hotel school will also be located there and E-HORS will be used as the system for training their hospitality students.

Bukit Gambang Resort City's water theme park is scheduled for completion in the year 2009. E-HORS is developing an integrated theme park module in consultation with Sentoria and customized to their needs.

"E-HORS will be the first hospitality system provider to have a complete solution for an integrated resort comprising of theme park and hotels. Therefore, Bukit Gambang Resort City is proud to be the first resort city to be using this one of a kind complete solution," said Wei Guan.

The project will roll out in phases featuring tourist attractions such as Water Park, Adventure Park, Forest Park, Global Heritage Resort Villas, Scenic Ocean Ville Resort Suites, East Coast Bazaar, Heritage Square, Academic Institutions and Affordable Housing.

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