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MEDIA RELEASE

For Immediate Release

Grand Aston City Hall Medan's Hospitality System of Choice – E-HORS

E-HORS (Electronic Hotel Operations and Reservation System) has been chosen as Grand Aston City Hall Medan's hospitality system of choice.

Grand Aston City Hall Medan is one of the properties managed by Aston International, a leading hospitality management company in Indonesia.

Aston International has an Indonesian business partner which provides them with hospitality systems for all their managed hotels. Therefore, this is a major breakthrough for E-Hors Indonesia to successfully convince the management level of Aston International and Grand Aston City Hall Medan that E-HORS can better fit their needs.

"The Management of Grand Aston City Hall Medan is proud to have chosen the best hospitality system provider, which is E-HORS. It's a one stop solution and includes all factors which are needed to efficiently operate the hotel and private club," said Herman Courbois, the General Manager of Grand Aston City Hall Medan.

Other than the operational and return on investment benefits, another one of the main reasons Grand Aston City Hall Medan have decided to go for E-HORS is because of its environmental friendly concept.

E-HORS is the first hospitality system in the world to have a paperless approach. Quotations, deposit receipts, invoices, purchasing documents and approval cycles are all done electronically and there is no need to print any documents. Quotations, invoices, purchase orders and other paperwork can be sent via e-mail in PDF formats.



“By having a paperless system and real time access, we can save in our initial staffing and printing stationary,” commented Mr Herman Courbois when asked about the benefits that E-HORS can deliver for the hotel.

The City Hall Club Medan will be located in the serviced apartment building. A club module will be developed for Grand Aston City Hall Medan and customized to their needs. Mr Herman expressed the management’s excitement to be working together with E-Hors to achieve this.

“E-Hors will deliver a solution and support that will ensure the utmost customer satisfaction with Grand Aston City Hall Medan. We believe that this partnership will lead to more opportunities to work with Aston International in the near future,” the General Manager of E-Hors Indonesia, Mr Dicky Johan, said.

E-Hors Indonesia is a full subsidiary of E-Hors (M) Sdn Bhd. It was established on the 25th of August 2008. In such a short period of time, this subsidiary has earned two deals in Indonesia of which Grand Aston City Hall Medan is its first deal in Medan.

E-Hors (M) Sdn Bhd is a Malaysian company with its head office in Penang. E-Hors is fully dedicated to the hospitality industry providing an integrated solution to fulfill the needs of a hotel.

E-Hors has expanded into Indonesia and Europe with E-Hors Indonesia, E-Hors Europe and E-Hors Benelux. It has plans to expand into other countries in the near future.

Grand Aston City Hall Medan is a 5 star property located in the heart of Medan City with easy access to the business district, shopping complexes and restaurants. It will be opening in January 2009 with 236 rooms and suites. The City Hall Club Medan will also be located in the serviced apartment building.

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For more information, contact:

Serene Chong

PR Manager

E-Hors (M) Sdn. Bhd.

<http://www.ehors.com>

E-mail: serene@ehors.com

Phone (o): (+604)-8811344