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MEDIA RELEASE  
For Immediate Release

### **Manage Your Hotel Operations the “Green” Way**

Hotels are currently jumping on the bandwagon of the green movement. The most basic practice that most hotels worldwide have is a towel and linens reuse program. According to a survey on hotel green practices released by the American Hotels Lodging Assn, 88 percent of hotels that responded have a linen reuse program for guests who stay multiple nights, and just more than 83 percent have a towel reuse program.

Some hotels took a step further in using other eco-friendly measures. All front desk computers run on wind power bought from a sustainable energy cooperative at one hotel chain. Its golf courses are also irrigated with recycled water. At another chain, heating and cooling are conducted via an energy saving geothermal system and water from sinks and showers will be recycled for use in toilets. Other hotel chains even reward their guests and employees who drive hybrid cars, carpool or walk to work.

Therefore, hotels which don't keep up on this trend will definitely lose out. Environmental friendliness has become one of the criteria which business travelers will look at when choosing their accommodation. Being “green” will not only show a hotel's commitment to saving the environment, but it also makes a big difference in a hotel's profits.

Take a minute to consider this. Can you afford to lose customers just because your hotel is not eco-friendly enough? Can you afford to pay extra costs for not installing light bulbs which are energy efficient or paying extra costs for water, energy and detergent just because you do not have a towel and linen reuse program?

Now, there's another way to be more environmental friendly! E-HORS (Electronic Hotel Operations and Reservation System) is the first hospitality system in the world to have a “paperless” concept. Quotations, deposit receipts, invoices, purchasing documents and approval cycles are all done electronically and there is no need to print any documents. Quotations, invoices, purchase orders and other paperwork can be sent via e-mail in PDF formats. Breakfast vouchers and package vouchers can be managed in E-HORS

programs. All reports and documents can be done in E-HORS, so there is no need for pre-printed documents or NCR papers which is a threat to our health and also the environment.

Traditionally, hotels use a tremendous volume of paper and energy consuming equipments. With E-HORS, paper costs can be minimized significantly and it only uses a single local server which is energy efficient. These savings start immediately after using E-HORS. On average, 80% of total stationery costs can be saved.

On top of being environmental friendly, E-HORS is a single integrated hospitality solution which covers all aspects of the management and operations of a hotel with the implementation of modern techniques. All data can also be retrieved real time in E-HORS. This will lead to significantly lower investments, high productivity and high profits.

“Many years of development (over 30 men years) have led to a hospitality system which is absolutely unique and will satisfy all the needs of a hotel. We are more than happy to help your hotel increase its revenues as a committed partner.” The CEO of E-Hors, Wouter G Piët, said.

*About E-HORS (Electronic Hotel Operation & Reservation System)*

E-HORS is a dynamic software house fully dedicated to the hospitality industry. It has offices in Malaysia, The Netherlands, and Indonesia and is expanding fast. It is a company owned by Dutch investors and managed by seasoned Dutch IT experts who have experience in the hospitality business and the IT industry. E-HORS is a single integrated solution which covers all aspects of a hotel's management and operations. The innovative approaches that E-HORS is using have resulted in a long list of firsts, including the first hospitality system without a night audit! Please visit [www.ehors.com](http://www.ehors.com) or call (+604)-8811344 to realise the unique benefits that E-HORS can offer to increase your hotel's productivity, efficiency and profits.

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